

Reach a
global
audience *every week*

media pack **2026**

Our story

“

Antiques Trade Gazette has always been the **constant** to which I've turned to for all the **trends, results, stories** and of course to see what's coming up for sale by auction and though the trade. A brilliant source for **increasing knowledge** and fair and honest reporting".

Thomas Forrester
Director at auction house Special
Auction Services (SAS) and
Bargain Hunt specialist

contact us

Antiques Trade Gazette is the UK's weekly publication for the fine art, antiques, and collectables industry.

Since 1971, we have served as the essential source of news, analysis, and market intelligence for dealers, collectors, auctioneers, and institutions on an international scale. *Antiques Trade Gazette* provides extensive coverage of international fairs, sales, and developments, making it relevant to a global audience of professionals and serious collectors.

Deemed the bible of the art and antiques business, and with readers in every major art market of the world, *Antiques Trade Gazette* is dedicated to serving the art and antiques community through unrivalled news coverage and analysis.

Published every week *Antiques Trade Gazette* has a heritage of authority, integrity and accuracy at the heart of its reporting that make it the essential read for anyone with an interest in the fascinating world of art and antiques.

Our team of expert writers takes an independent and objective view to bring you the stories that matter. Their knowledge and understanding ensure that you enjoy entertaining and insightful articles that will help you make better buying and business decisions.



Audience

“

Love it! The **information**, the **history**, the **romance** – all in *ATG*”

Essential reading if you are a collector or dealer”

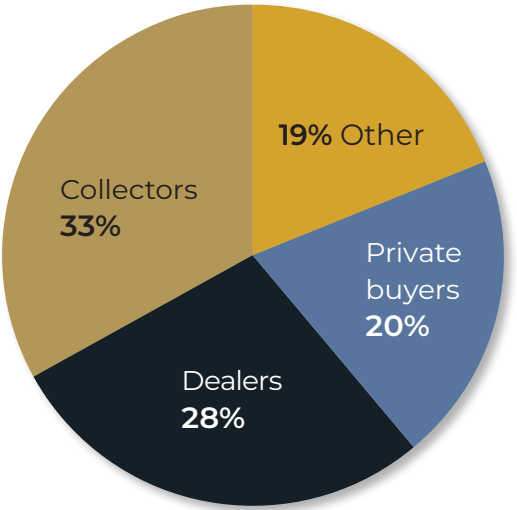
As a US resident it keeps me **up to date** on the UK and European markets for antiques”

Indispensable to any collector”

contact us

- 81%** of readers are private buyers, collectors and dealers
- 92%** of *ATG* readers say *Antiques Trade Gazette* is a must-read every week
- 96%** say *ATG* keeps them up to date with what’s happening in the art and antiques market
- 49%** spend more than £10,000 a year on art and antiques with many spending significant sums, including into seven figures

81% of *ATG* subscribers are collectors, dealers and private buyers



Art market services	Percentage of subscribers who use the service
Delivery/ shipping/ packaging	55%
Art/antiques restorer	35%
Picture framer	28%
Art/antiques insurer	14%
Trade association	6%

Readers

“

I do like to see the **auction houses** that **advertise** because it reminds me to go and look at that auction instead of wading through a massive list.”

An ATG subscriber

Enquire **today**
for package
options and **rates**

contact us

Our readers are **loyal** and **respond to advertising**

80%

of buyers have taken action as a result of seeing an advertisement in ATG including:

- * *contacting an advertiser*
- * *attending an event*
- * *buying from an advertiser*
- * *consigning to auction*
- * *researching an advertiser*

78%

of ATG readers say the advertising is a vital part of the newspaper

24%

purchased from an advertiser as a result of seeing an advertisement in the ATG

59%

of readers consign to auction houses

40%

research an advertiser in ATG

75%

purchase items online
* *our readers purchase directly from auction houses, dealers and antiques centres*

82%

visited auction houses in the last 12 months

60%

have visited dealers

83%

have visited art fairs

56%

have visited antiques centres



Plan your
advertising
with our *team*

Antiques Trade
gazette
The Art Market Weekly



Rachel Tolley

New Business

racheltolley
@antiquetrade gazette.com

+44 (0)20 3725 5569



Eden Oram-Killas

UK/US Auctions

edenoram-killas
@antiquetrade gazette.com

+44 (0)7379 095530



Elena Scianna

International

elenascianna
@antiquetrade gazette.com

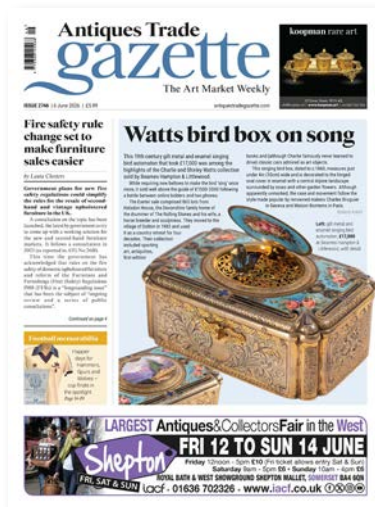
+44 (0)7345 732953

Print publications

Print circulation
15,000 readers
every week in
more than 20
countries

Enquire **today**
for package
options and **rates**

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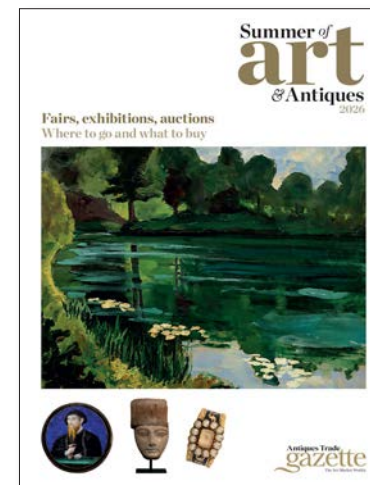
Print edition

Published weekly



Special editions

Bumper issues



Supplements

Stand-alone publications for events



Print advertising

Advert design
free of charge
upon request

contact us

Feature Posters

Not so familiar – but still bringing in the big bids

Designs by lesser-known poster artists can nonetheless be highly sought after by collectors, as recent auction results demonstrate. *Time Out* reports

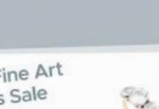
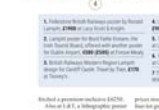
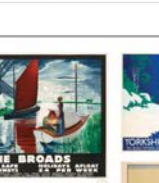
Within the British poster scene, some British poster artists are not as well known as others, but their work is highly sought after by collectors, as recent auction results demonstrate. *Time Out* reports

London – a well-known poster artist who has been described as the 'father of the British poster' is the subject of a new book, *Poster Design: The Art of the Poster*, by the author, which is a collection of his work. The book is a collection of his work, which is a collection of his work.

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**Book your
advertising
space now**

Fullard
HATTON GALLERY
The Art of the Poster

**BRITISH MODERN ART
FROM THE ESTATE OF
GEORGE FULLARD**

10am - Weds, 26 November

No reserves, 25% buyer's premium + VAT

Bid via **The Saleroom** and **Easy Live Auction**
or in our Royal Wootton Bassett saleroom

rwbauctions.com • 01793 840 777

RWB AUCTIONS

Elstob AUCTIONEERS

Two-Day Fine Art & Antiques Sale
19 & 20 November at 9.30am

Viewing:
17 & 18 November from 10am - 4pm

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The Antiques Trade Gazette award for an outstanding Asian work of art from an auction house

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CHINESE CERAMICS & WORKS OF ART
TO INCLUDE JAPANESE, INDIAN & ISLAMIC ART

中國陶瓷及藝術品精選
含日本、印度及伊斯蘭藝術

AUCTION | NEWBURY | 12 & 13 NOVEMBER

Viewing in London (highlights) | 2-4 November
Viewing in Newbury (full sale) | 9-12 November

dreweatts.com
NEWBURY | LONDON

DREWEATTS
EST. 1750

**Antiques Trade
gazette**
The Art Market Weekly

Features & special reports

Advertise in our weekly features and special reports

Special Report Jewellery

Brooch the subject

Brooches, says Warrick's Katherine Purcell, are today 'too often underestimated'. From October 12, she stages a museum-quality loan exhibition devoted to the history and the significance of a classic jewellery form.

For 12 days only in early October, for those under 18 years old, a free exhibition is available at the British Museum. The Brooches exhibition is a loan exhibition from the Victoria and Albert Museum, London. It is the first time that so many brooches have been shown together in one place. The exhibition is a loan exhibition from the Victoria and Albert Museum, London. It is the first time that so many brooches have been shown together in one place. The exhibition is a loan exhibition from the Victoria and Albert Museum, London. It is the first time that so many brooches have been shown together in one place.



Special Report Jewellery

Brooches are the subject of the week

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Special Report Jewellery



Surreal sensations go on show

At the Victoria and Albert Museum, London, a collection of brooches is on display. The collection includes a large ornate brooch with a central gemstone and several smaller, simpler designs. The exhibition is a loan exhibition from the Victoria and Albert Museum, London. It is the first time that so many brooches have been shown together in one place.

Archive details design developments



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Feature Asian Art in London – award nominees

The Modern & Contemporary Asian art award

SIMON PILLING
Awarded by the British Museum (1990-2010), the award is a celebration of the best of contemporary Asian art. The award is a celebration of the best of contemporary Asian art. The award is a celebration of the best of contemporary Asian art.

THANG LING ART GALLERY
Awarded by the British Museum (1990-2010), the award is a celebration of the best of contemporary Asian art. The award is a celebration of the best of contemporary Asian art. The award is a celebration of the best of contemporary Asian art.

LILOU CHOI
Awarded by the British Museum (1990-2010), the award is a celebration of the best of contemporary Asian art. The award is a celebration of the best of contemporary Asian art. The award is a celebration of the best of contemporary Asian art.

Simon Pilling Exhibition
THE MAGIC OF LACQUER
Saturday 1st - Wednesday 10th November
Saturday & Sunday 12 noon-5pm
Monday 11am-6pm
Tuesday & Wednesday 11am-6:30pm
Showing: 21 George Street Gallery, London W1A 2JA

Simon Pilling
East Asia Art & Design
44-45 York St, London W1A 2JA
simonpilling.co.uk

STODEL CHINESE EXPORT SILVER
chinesesilver.com

Antiques Trade gazette
The Art Market Weekly

Enquire **today** for package options and rates

contact us

Book your space now

KINGHAM'S AUCTIONEERS • VALUERS
JEWELLERY, WATCHES & DESIGNER GOODS
WEDNESDAY DAILY & THURSDAY 10.30am-1.00pm

Downton Abbey delights to buy

Archives details design developments

Book your space now

New for 2026!



For **artwork specifications** for our new dimensions, see pages 14-17

contact us

We are **reducing** our **carbon footprint** with **new** fulfilment and mailing partners.

All readers will receive their weekly newspaper in a new recyclable paper wrap (pictured left, we welcome enquiries for advertising opportunities on it).

■ New look and new dimensions

A cleaner page layout and new size: 315mm x 235mm.

■ Greater newsstand distribution

We are increasing ATG's presence on newsstands including trials at TG Jones and key antiques hotspots around the UK.

■ Read your digital Gazette earlier!

From end of January 2026, each edition will be published online on Fridays.

Antiques Trade
gazette
The Art Market Weekly



Features calendar 2026

Book early to
reserve your
advertising space
against our features
for *prime position*

contact us

Month	Issue no.	Feature	Copy deadline	Cover date
July	2750	Furniture; Modern British art	24/06/2026	4/7/2026
	2751	Scripophily; North America	1/7/2026	11/7/2026
	2752	US Interiors; North America	8/7/2026	18/07/2026
August	2753	Posters; Germany, Austria, Switzerland	15/07/2026	25/07/2026
	2754	Automobilia; Old Masters / DOUBLE ISSUE	22/07/2026	01 Aug & 8 Aug
	2755*	Germany	5/8/2026	15/08/2026
	2756	North America	12/8/2026	22/08/2026
September	2757	North America	19/08/2026	29/08/2026
	2758		26/08/2026	5/9/2026
	2759		2/9/2026	12/9/2026
	2760		9/9/2026	19/09/2026
	2761	Autumn season preview; Coins & Medals	16/09/2026	26/09/2026
October	2762	Books & Works on Paper	23/09/2026	3/10/2026
	2763	Militaria	30/09/2026	10/10/2026
	2764	Ceramics	7/10/2026	17/10/2026
	2765	Packing & Delivery; Prints	14/10/2026	24/10/2026
November	2766	Asian & Islamic Art	21/10/2026	31/10/2026
	2767		28/10/2026	7/11/2026
	2768	Books, Maps & Prints	6/5/2026	16/05/2026
	2769	Jewellery; Modern & Contemporary Art	11/11/2026	21/11/2026
December	2770	Watches	18/11/2026	28/11/2026
	2771	Silver	25/11/2026	5/12/2026
	2772		2/12/2026	12/12/2026
	2773*		9/12/2026	19/12/2026
	2774	Review of the Year / DOUBLE ISSUE	16/12/2026	26 Dec & 02 Jan

(subject to change)

Digital advertising

Advert design **free of charge** upon request

contact us

Digital subscribers
6000+

Annual web audience
180,000+ website visits

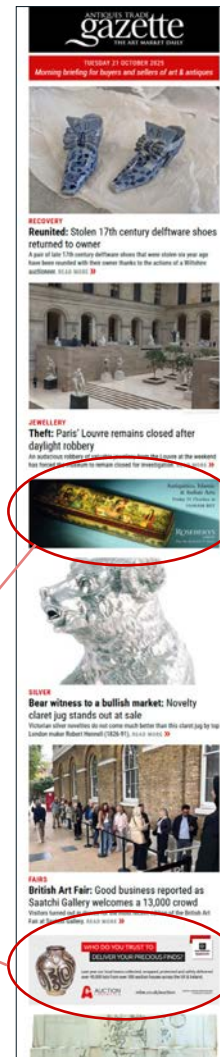
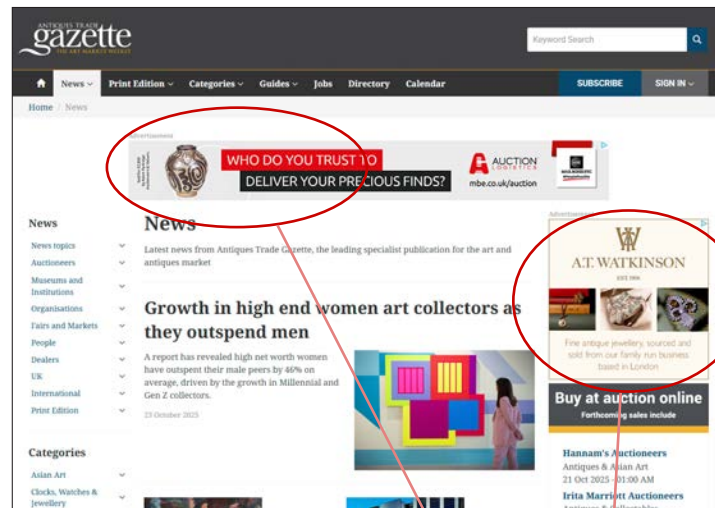
Global
Visitors from 180+ countries

Daily e-newsletters
11,000+ subscribers

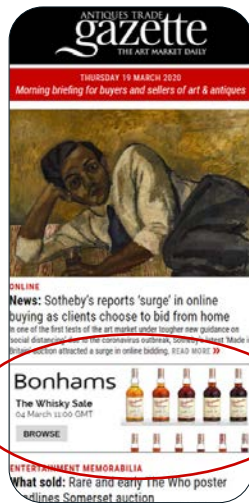
Social
32,000+ combined
followers across X,
Instagram, and Facebook

Display banners
antiquetrade gazette.com

Newsletter ads
Daily email



Advertise
now



Mobile
ads

Dealers, fairs, markets & centres

60% of readers visited **dealers** and **galleries** in person this year

83% of readers visited **fairs** and **markets** in the past 12 months

51% bought from a **dealer** or **gallery** in the last 12 months

45% attended an **event**, **exhibition** or **fair** as a result of seeing an ad in *Antiques Trade Gazette*

contact us



Service providers

55% of readers have used **delivery/shipping/packing** services in the past year

35% of readers employed the services of an **art or antiques restorer** in the last 12 months



All statistics are from the 2025
readership survey

“

Brian Clements, McTear's

contact us

**Book to
advertise your
vacancy *now***

[illegible]

Some of our
current
advertisers

DOYLE

Duke's
AUCTIONEERS SINCE 1823


MICHAEL BLOOMSTEIN PRECIOUS METALS


Sunbury
Antiques
Market

ADAM'S^{EST 1887}

DREWEATTS
EST. 1759

 **MAIL BOXES ETC.**[®]
a Fortidia Company

Koopman Rare Art

^{EST. 1782}
swords
FINE ART AUCTIONEERS

HERITAGE
AUCTIONS

DOROTHEUM
^{SEIT 1707}

 ARTVISORY

lacf

VICHY⁹
ENCHÈRES
THE FRENCH AUCTION HOUSE SPECIALISING
IN MUSICAL INSTRUMENTS SINCE 1983

ADAMS ANTIQUES FAIRS

contact us

Artwork *specifications*

These specifications are to assist you in creating artwork that conforms to the requirements of *Antiques Trade Gazette*. Any material supplied that is incorrect will need to be resupplied.

The advertiser is responsible for final accurate artwork supplied to *Antiques Trade Gazette* for publication. Alternatively, the ATG creative team can design your advert for you – this is a **free** service offered to advertisers.

Contact us at creative@antiquestradegazette.com

Info for supplying artwork

1. Please create your advert to the dimensions requested (see following pages).
2. Check accuracy of text and images prior to submission (we are not responsible for incorrectly supplied information – however we do proof the copy in-house).
3. If you are incorporating images into your artwork, please read the notes about image quality and copyright here. ATG is printed on 4 colour Litho presses and utilises an RGB workflow to optimise colour management. Images need to be supplied at a minimum of 300dpi (print quality). DO NOT use 72dpi (screen/web quality), as image quality will be compromised. All text should be larger than 6pt.
4. Print your advert to a PDF file.
PDFs are generally produced using part of the paid-for version of the Adobe Acrobat programme.

However, if you don't have Adobe Acrobat here's what to do:

Windows: If you're using Windows 7 or higher just Save as PDF -> Standard. If your version of Windows is earlier than Windows 7 then you will need to use a third-party PDF generator. Adobe offers a free online service which you will find at:
<https://www.adobe.com/uk/acrobat/features>

5. Before you submit your artwork to us, please check the PDF carefully.
6. **Maximum attachment size 5Mb.**
Larger files can be sent via free-to-use online providers, for example:
www.WeTransfer.com
7. Please contact the ATG Creative team should you have any issues with regards to laying out your advertisement. We are happy to help you get the best out of your advert.

Copy deadline **Wednesday 12 noon (UK GMT)**

This deadline enables our team to check and preflight your artwork during the proofing cycle. Copy supplied after this cannot be guaranteed for inclusion in the following week's publication.

Supplying files

Please use our online **Content Upload Tool** which can be found at:
<https://fs17.formsite.com/6Kz3Xt/atg-content/index.html>

Auction & ROP - full page advert *specifications*

Double page advert

Page size: 470mm wide x 315mm high (keep all info at least 10mm in from the edge of the page).

Bleed: add **3mm** onto each outside edge to allow for trimming (**final size with bleed 476mm x 321mm**)

Crop and registration marks: include all standard print crop and registration marks when pdf'ing.

Recommended 40 images maximum

1

1. Double page spread advert

2. Full page bleed advert

3. Full page advert, non-bleed

2

(c)

Asian Lacquer

Revealing the cross-cultural journey
of Asian lacquer artistry across centuries

Full page bleed advert

Page size: 235mm wide x 315mm high

(keep all info at least 10mm in from the edge of the page).

Bleed: add **3mm** onto each outside edge to allow for trimming.

Crop/registration marks: include all standard print crop and registration marks when pdf'ing.

Recommended 20 images maximum

Exhibition
London Gallery
30 Oct–7 Nov
Lisbon Gallery
5–20 Dec

**Join us for the
Asian Lacquer Talks**
London, 30th October

Exhibition
London Gallery
30 Oct–7 Nov
Lisbon Gallery
5–20 Dec

Join us for the
Asian Lacquer Talks

London, 30th October
Monika Koppin
Xialing Liu

Lisbon, 4th December
Maria João Petisca
Bruno Alexandre Morais

Catalogue available
@jorgewelshworksofar
www.jorgewelsh.com

For *booking enquiries* email:
advert@antiquetrade gazette.com

For *technical queries* or *guidance* email:
creative@antiquetradegazette.com

Auction & ROP - *advert specifications*

Please note: Standard display adverts have no bleed and should be designed to the dimensions provided here.

**Non auction
premium
positions
also available**

**Shop window
single slot**

Advert size:
105.5mm wide x
78mm high

Front page banner

Advert size:
215mm wide x 50mm high

1/2 horizontal page

Advert size:
215mm wide
x 145.5mm high

1/4 horizontal page

Advert size:
215mm wide
x 70.5mm high

1/8 horizontal page

Advert size:
105.5mm wide
x 70.5mm high

1/4 vertical page

Advert size:
105.5mm wide
x 145.5mm high

1/2 vertical page

Advert size:
105.5mm wide
x 295mm high

1/4 vertical page

Advert size:
105.5mm wide
x 145.5mm high

For *booking enquiries* email: advert@antiquetradegazette.com

For *technical queries* or *guidance* email: creative@antiquetradegazette.com

Fairs & Classifieds - *advert specifications*

Adverts within the Fairs and Classified sections of the magazine have additional options at different sizes

1/2 horizontal page

Advert size:
215mm wide
x 128mm high

1/8 vertical page

Advert size:
69mm wide
x 104mm high

1/4 vertical page

Advert size:
105.5mm wide
x 128mm high

Plus our box sizes

standard

Standard box
8mm high x
32.5mm wide

premium

Premium box
50mm high x
69.5mm wide

For *booking enquiries* email: danconnor@antiquestradegazette.com

For *technical queries or guidance* email: production@antiquestradegazette.com

Thank you!

we ***welcome***
your ***enquiry***