

Reach a
global
audience *every week*

Our story



Antiques Trade Gazette has always been the **constant** to which I've turned to for all the **trends, results, stories** and of course to see what's coming up for sale by auction and though the trade. A brilliant source for **increasing knowledge** and fair and honest reporting".

Thomas Forrester
Director at auction house Special Auction Services (SAS) and Bargain Hunt specialist

contact us

Antiques Trade Gazette is the UK's weekly publication for the fine art, antiques, and collectables industry.

Since 1971, we have served as the essential source of news, analysis, and market intelligence for dealers, collectors, auctioneers, and institutions on an international scale. *Antiques Trade Gazette* provides extensive coverage of international fairs, sales, and developments, making it relevant to a global audience of professionals and serious collectors.

Deemed the bible of the art and antiques business, and with readers in every major art market of the world, *Antiques Trade Gazette* is dedicated to serving the art and antiques community through unrivalled news coverage and analysis.

Published every week *Antiques Trade Gazette* has a heritage of authority, integrity and accuracy at the heart of its reporting that make it the essential read for anyone with an interest in the fascinating world of art and antiques.

Our team of expert writers takes an independent and objective view to bring you the stories that matter. Their knowledge and understanding ensure that you enjoy entertaining and insightful articles that will help you make better buying and business decisions.



Audience



Love it! The **information**, the **history**, the **romance** – all in *ATG*”

Essential reading if you are a collector or dealer”

As a US resident it keeps me **up to date** on the UK and European markets for antiques”

Indispensable to any collector”

contact us

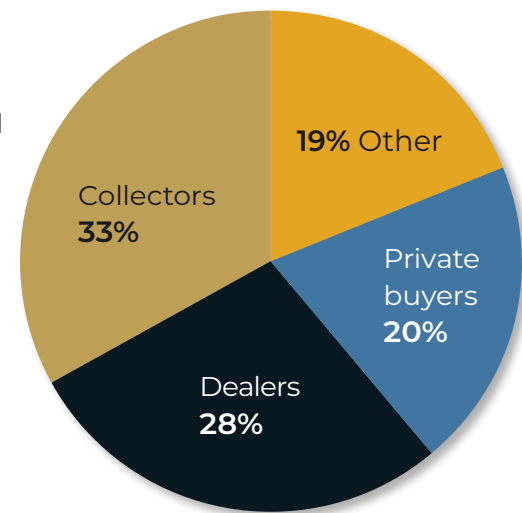
81% of readers are private buyers, collectors and dealers

92% of *ATG* readers say *Antiques Trade Gazette* is a must-read every week

96% say *ATG* keeps them up to date with what’s happening in the art and antiques market

49% spend more than £10,000 a year on art and antiques with many spending significant sums, including into seven figures

81% of *ATG* subscribers are collectors, dealers and private buyers



| Art market services | Percentage of subscribers who use the service |
|-------------------------------|---|
| Delivery/ shipping/ packaging | 55% |
| Art/antiques restorer | 35% |
| Picture framer | 28% |
| Art/antiques insurer | 14% |
| Trade association | 6% |

Readers

“

I do like to see the **auction houses** that **advertise** because it reminds me to go and look at that auction instead of wading through a massive list.”

An ATG subscriber

Enquire **today** for package **options** and **rates**

contact us

Our readers are *loyal* and *respond to advertising*

80%

of buyers have taken action as a result of seeing an advertisement in ATG including:

- * contacting an advertiser
- * attending an event
- * buying from an advertiser
- * consigning to auction
- * researching an advertiser

78%

of ATG readers say the advertising is a vital part of the newspaper

24%

purchased from an advertiser as a result of seeing an advertisement in the ATG

59%

of readers consign to auction houses

40%

research an advertiser in ATG

75%

purchase items online
* our readers purchase directly from auction houses, dealers and antiques centres

82%

visited auction houses in the last 12 months

60%

have visited dealers

83%

have visited art fairs

56%

have visited antiques centres

When it's in
ATG

it sells

"...Smith said that after the picture featured in its advertisement in ATG, his firm received a flurry of enquiries."

Advertise **your auction** to the **most discerning readers** in the art market

Plan your
advertising
with our *team*



Charlie Scott-Smith

New Business

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auctiontechnologygroup.com

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Print publications

Print circulation
15,000 readers
every week in
more than 20
countries

Enquire **today**
for package
options and **rates**

contact us



Print edition

Published weekly



Special editions

Annual roundups



Supplements

Stand-alone publications for events



Print advertising

Advert design
free of charge
upon request

contact us

Feature Posters

Not so familiar – but still bringing in the big bids

Designs by lesser-known poster artists can nevertheless be highly sought after by collectors, as recent auction results demonstrate.

While the traditional poster artists have long been the focus of poster collectors, the market has recently opened up to lesser-known artists. This is evident in the recent auction results for a selection of posters by artists such as Robert Rauschenberg, David LaPlante, and others. The market has been particularly active in the area of posters by lesser-known artists, with several pieces selling for high prices. For example, a poster by Robert Rauschenberg, 'FOLKESTONE', sold for £1,200, while a poster by David LaPlante, 'DUBLIN AIRPORT', sold for £1,000. Other posters, such as 'Ireland' and 'THE BROADS', also sold for high prices. The market for posters by lesser-known artists is growing, and collectors are increasingly turning to these artists for their collections.

FOLKESTONE
A poster by Robert Rauschenberg, 'FOLKESTONE', sold for £1,200.

DUBLIN AIRPORT
A poster by David LaPlante, 'DUBLIN AIRPORT', sold for £1,000.

Ireland
A poster by Robert Rauschenberg, 'Ireland', sold for £800.

THE BROADS
A poster by Robert Rauschenberg, 'THE BROADS', sold for £1,000.

LONDON MOORS by LNER
A poster by Robert Rauschenberg, 'LONDON MOORS by LNER', sold for £1,000.

LMS LONDON-LMS
A poster by Robert Rauschenberg, 'LMS LONDON-LMS', sold for £1,000.

CLASSIC VINTAGE MOVIE POSTERS
YOURS TO OWN TODAY
WWW.AUCTIONSINORKILLIA.COM

Book your advertising space now

Elstob AUCTIONEERS

Two-Day Fine Art & Antiques Sale

19 & 20 November at 9.30am

Viewing: 17 & 18 November from 10am-6pm

BRITISH MODERN ART FROM THE ESTATE OF GEORGE FULLARD
10am - Weds, 26 November
No reserves, 25% buyer's premium + VAT
Bid via The Saleroom and Easy Live Auction
or in our Royal Wootton Bassett saleroom
rwbuctions.com • 01793 840 777

RWB AUCTIONS

London – award nominees

gets your vote?

elects outstanding examples
and donors. Here are the
winners. The winners will
of the awards. ATO is a

Antiques Trade Gazette
The Art Market Weekly

CHINESE CERAMICS & WORKS OF ART

TO INCLUDE JAPANESE, INDIAN & ISLAMIC ART

中國陶瓷及藝術品精選
含日本、印度及伊斯蘭藝術

DREWEATTS
EST. 1759

AUCTION | NEWBURY | 12 & 13 NOVEMBER
Viewing in London (highlights) | 2-4 November
Viewing in Newbury (full sale) | 9-12 November
Enquiries: enquiries@drewatts.com 01635 553 553

Antiques Trade
gazette
The Art Market Weekly

New for 2026!



new
recyclable
paper wrap!

For **artwork specifications** for our new dimensions, see pages 14-17

contact us

We are **reducing** our **carbon footprint** with **new** fulfilment and mailing partners.

All readers will receive their weekly newspaper in a new recyclable paper wrap (pictured left, we welcome enquiries for advertising opportunities on it).

■ New look and new dimensions

A cleaner page layout and new size: 315mm x 235mm.

■ Greater newsstand distribution

We are increasing ATG's presence on newsstands including trials at TG Jones and key antiques hotspots around the UK.

■ Read your digital Gazette earlier!

From end of January 2026, each edition will be published online on Fridays.

Antiques Trade
gazette
The Art Market Weekly



Features calendar 2026

Book early to
reserve your
advertising space
against our features
for *prime position*

contact us

| Month | Issue no. | Feature | Copy deadline | Cover date |
|----------|-----------|--|---------------|------------|
| January | 2725 | | 23/12/2025 | 10/1/2026 |
| | 2726 | | 7/1/2026 | 17/01/2026 |
| | 2727 | | 14/01/2026 | 24/01/2026 |
| | 2728 | | 21/01/2026 | 31/01/2026 |
| February | 2729 | | 28/01/2026 | 7/2/2026 |
| | 2730 | | 4/2/2026 | 14/02/2026 |
| | 2731 | Coins & Medals; North America | 13/02/2026 | 21/02/2026 |
| | 2732 | Ceramics | 18/02/2026 | 28/02/2026 |
| March | 2733 | Comics & Comic Book Art; France | 25/02/2026 | 7/3/2026 |
| | 2734 | Jewellery; Modern British Art; Germany | 4/3/2026 | 14/03/2026 |
| | 2735 | Militaria, North America | 11/3/2026 | 21/03/2026 |
| | 2736 | Clocks | 18/03/2026 | 28/03/2026 |
| April | 2737 | Transport Collectables | 25/03/2026 | 4/4/2026 |
| | 2738 | Icons in Art & Photography; North America | 31/03/2026 | 11/4/2026 |
| | 2739 | Old Masters; South Africa | 8/4/2026 | 18/04/2026 |
| | 2740 | Royal Memorabilia: Queen Elizabeth II centenary; Germany | 15/04/2026 | 25/04/2026 |
| May | 2741 | Watches | 22/04/2026 | 2/5/2026 |
| | 2742 | Asian art | 29/04/2026 | 9/5/2026 |
| | 2743 | Books, Maps & Prints | 6/5/2026 | 16/05/2026 |
| | 2744 | Jewellery; Upcycling; France | 13/05/2026 | 23/05/2026 |
| June | 2745 | Arms & Armour | 20/05/2026 | 30/05/2026 |
| | 2746 | Soccer Collecting: Memorabilia & Ephemera | 27/05/2026 | 6/6/2026 |
| | 2747 | Silver; Post-War & Contemporary Art; Germany | 3/6/2026 | 13/06/2026 |
| | 2748 | Medals | 10/6/2026 | 20/06/2026 |
| July | 2749 | Summer of Art & Antiques; North America | 17/06/2026 | 27/06/2026 |
| | 2750 | Furniture & Interiors | 24/06/2026 | 4/7/2026 |

(subject to change)

Digital advertising

Digital subscribers
6000+

Annual web audience
180,000+ website visits

Global
Visitors from 180+ countries

Daily e-newsletters
11,000+ subscribers

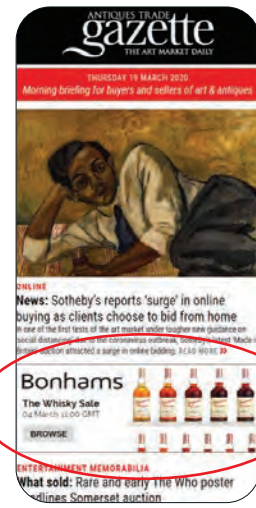
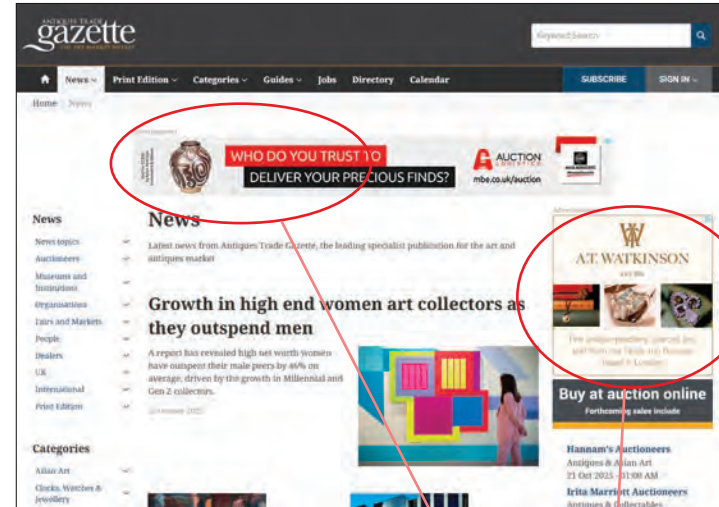
Social
32,000+ combined
followers across X,
Instagram, and Facebook

Advert design *free of charge* upon request

contact us

Display banners
antiquestradegazette.com

Newsletter ads
Daily email



Mobile ads

Advertise
now

Dealers, fairs, markets & centres

60% of readers visited **dealers** and **galleries** in person this year

83% of readers visited **fairs** and **markets** in the past 12 months

51% bought from a **dealer** or **gallery** in the last 12 months

45% attended an **event**, **exhibition** or **fair** as a result of seeing an ad in *Antiques Trade Gazette*

contact us



Service providers

55% of readers have used **delivery/shipping/packing** services in the past year

35% of readers employed the services of an **art or antiques restorer** in the last 12 months



All statistics are from the 2025 readership survey

Antiques Trade
gazette
The Art Market Weekly

Classified

“

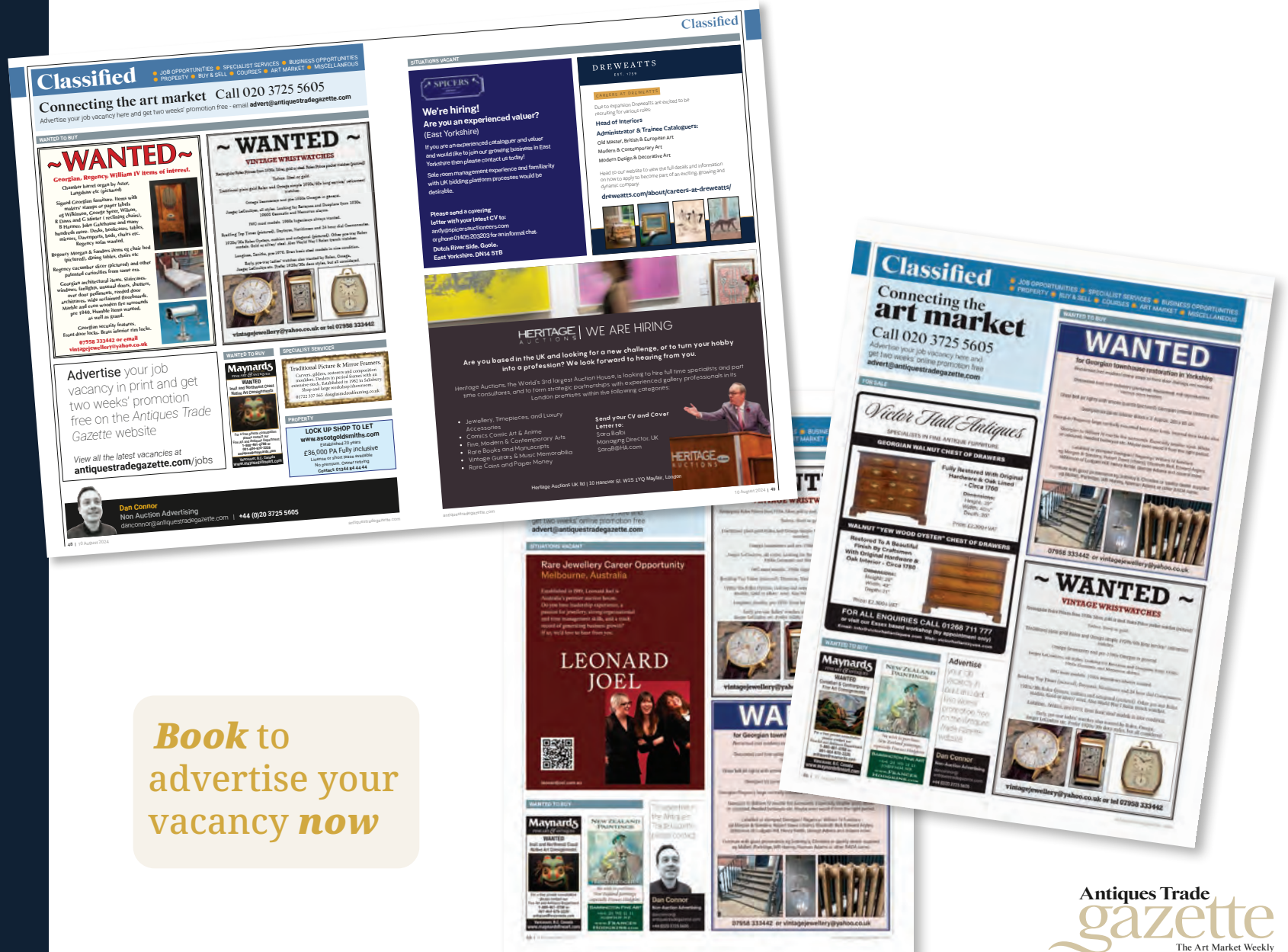
We placed an advert in the ATG for two valuation positions at McTear's; one required experience while the trainee position did not. The response was excellent, and we filled the positions quickly – both of which were filled by candidates who responded to the ATG advert.

Brian Clements, McTear's

Advertise your **vacancy** with us

contact us

Book to advertise your vacancy now



Some of our
current
advertisers

DOYLE

Duke's

AUCTIONEERS SINCE 1823



MICHAEL BLOOMSTEIN PRECIOUS METALS



ADAM'S EST. 1887

DREWEATTS

EST. 1759



MAIL BOXES ETC.®

a Fortidia Company

Koopman Rare Art

sworders EST. 1782

FINE ART AUCTIONEERS

HERITAGE
AUCTIONS

DOROTHEUM

SEIT 1707



ARTVISORY

lacf

VICHY
ENCHÈRES

THE FRENCH AUCTION HOUSE SPECIALISING
IN MUSICAL INSTRUMENTS SINCE 1983

ADAMS ANTIQUES FAIRS

contact us

Artwork *specifications*

These specifications are to assist you in creating artwork that conforms to the requirements of *Antiques Trade Gazette*. Any material supplied that is incorrect will need to be resupplied.

The advertiser is responsible for final accurate artwork supplied to *Antiques Trade Gazette* for publication. Alternatively, the ATG production team can design your advert for you – this is a **free** service offered to advertisers.

Contact us at production@antiquetradegazette.com

Info for supplying artwork

1. Please create your advert to the dimensions requested (see following pages).
2. Check accuracy of text and images prior to submission (we are not responsible for incorrectly supplied information – however we do proof the copy in-house).
3. If you are incorporating images into your artwork, please read the notes about image quality and copyright here. ATG is printed on 4 colour Litho presses and utilises an RGB workflow to optimise colour management. Images need to be supplied at a minimum of 300dpi (print quality). DO NOT use 72dpi (screen/web quality), as image quality will be compromised. All text should be larger than 6pt.
4. Print your advert to a PDF file.
PDFs are generally produced using part of the paid-for version of the Adobe Acrobat programme.

However, if you don't have Adobe Acrobat here's what to do:

Windows: If you're using Windows 7 or higher just Save as PDF -> Standard. If your version of Windows is earlier than Windows 7 then you will need to use a third-party PDF generator. Adobe offers a free online service which you will find at:
<https://www.adobe.com/uk/acrobat/features>

5. Before you submit your artwork to us, please check the PDF carefully.
6. **Maximum attachment size 5Mb.**
Larger files can be sent via free-to-use online providers, for example:
www.WeTransfer.com
7. Please contact the ATG Production team should you have any issues with regards to laying out your advertisement. We are happy to help you get the best out of your advert.

Copy deadline **Wednesday 12 noon (UK GMT)**

This deadline enables our team to check and preflight your artwork during the proofing cycle. Copy supplied after this cannot be guaranteed for inclusion in the following week's publication.

Supplying files

Please use our online **Content Upload Tool** which can be found at:
<https://fs17.formsite.com/6Kz3Xt/atg-content/index.html>

Auction & ROP - full page advert specifications

1

Double page advert
Page size: 470mm wide x 315mm high (please keep all important information at least 10mm inside from the edge of the page).
Bleed: Add 3mm onto each outside edge to allow for trimming (**final size with bleed 476mm x 321mm**)
Crop and registration marks
 Please include all standard print crop and registration marks when pdf'ing.

John Nicholson's
 FINE ART AUCTIONEERS & VALUERS
 Longfield, Midhurst Road, Farnham, Surrey GU12 3HA
 Tel. 01428 653727

Asian Lacquer
 Revealing the cross-cultural journey of Asian lacquer artists across centuries.

Full page bleed advert
Page size: 235mm wide x 315mm high (please keep all important information at least 10mm inside from the edge of the page).
Bleed: Add 3mm onto each outside edge to allow for trimming
Crop and registration marks
 Please include all standard print crop and registration marks when pdf'ing.

Pre-sale viewing times: Friday 31st October 9.00am-5.00pm
 Sunday 2nd November CLOSED, Monday 3rd November 9.00am-5.00pm
 Wednesday 5th November 9.00am-5.00pm, Thursday 6th November 9.00am-5.00pm
 Friday 7th November, morning only

Contact us for further information on 01428 653727 or visit the website www.johnnicholson.com

2

Full page non-bleed advert
Page size: 215mm wide x 295mm high (this advert size mirrors the area of our editorial section. We will apply a folio to the bottom of the page - see below - unless the background is white with no border applied).
Crop and registration marks
 Please include all standard print crop and registration marks when pdf'ing.

Parker
 parkerfineartauctions.com
 info@parkerfineartauctions.com
 01252 20 30 20

BID LIVE ONLINE FOR £3 PER LOT
www.parkerfineartauctions.com

thescoreroom.com
 The new world of London online

Exhibition
 London Gallery
 30 Oct - 7 Nov
 Lisbon Gallery
 5 - 20 Dec

Join us for the
 Asian Lacquer Talks
 London, 30th October
 Monika Kopplin
 Xiaoling Liu

Lisbon, 3rd December
 Maria Joao Petisca
 Bruno Alexandre Morais

Catalogue available
 @jorgewelshart
www.jorgewelsh.com

Jorge Welsh
 GROUP OF ART

3

Full page non-bleed advert
Page size: 215mm wide x 295mm high (this advert size mirrors the area of our editorial section. We will apply a folio to the bottom of the page - see below - unless the background is white with no border applied).
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BID LIVE ONLINE FOR £3 PER LOT
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thescoreroom.com
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Lisbon, 3rd December
 Maria Joao Petisca
 Bruno Alexandre Morais

Catalogue available
 @jorgewelshart
www.jorgewelsh.com

Jorge Welsh
 GROUP OF ART

For **booking enquiries** email:
advert@antiquestradegazette.com

For **technical queries** or **guidance** email:
production@antiquestradegazette.com

Auction & ROP - *advert specifications*

Please note: Standard display adverts have no bleed and should be designed to the dimensions provided here.

Non auction premium positions also available

Shop window single slot

Advert size:
105.5mm wide x 78mm high

Front page banner

Advert size:
215mm wide x 50mm high

1/2 horizontal page

Advert size:
215mm wide
x 145.5mm high

1/4 horizontal page

Advert size:
215mm wide
x 70.5mm high

1/8 horizontal page

Advert size:
105.5mm wide
x 70.5mm high

1/12 page

Advert size:
69mm wide
x 70.5mm high

1/4 vertical page

Advert size:
105.5mm wide
x 145.5mm high

1/2 vertical page

Advert size:
105.5mm wide
x 295mm high

1/4 vertical page

Advert size:
105.5mm wide
x 145.5mm high

For *booking enquiries* email: advert@antiquetrade gazette.com

For *technical queries* or *guidance* email: production@antiquetrade gazette.com

Fairs & Classifieds - *advert specifications*

Adverts within the Fairs and Classified sections of the magazine have additional options at different sizes

1/2 horizontal page

Advert size:
215mm wide
x 128mm high

1/8 vertical page

Advert size:
69mm wide
x 104mm high

1/4 vertical page

Advert size:
105.5mm wide
x 128mm high

Plus a range of smaller box sizes

BOX A

32mm high
x 32.5mm
wide

BOX B

50mm high
x 32.5mm
wide

BOX C

68mm high
x 32.5mm
wide

BOX E

50mm high x
69.5mm wide

BOX D

32mm high x
69.5mm wide

For *booking enquiries* email: danconnor@antiquetrade gazette.com

For *technical queries* or *guidance* email: production@antiquetrade gazette.com

Thank you!

we ***welcome***
your ***enquiry***