

Reach a
global
audience *every week*

Our story



Antiques Trade Gazette has always been the **constant** to which I've turned to for all the **trends, results, stories** and of course to see what's coming up for sale by auction and though the trade. A brilliant source for **increasing knowledge** and fair and honest reporting".

Thomas Forrester
Director at auction house *Special Auction Services (SAS)* and *Bargain Hunt* specialist

contact us

Antiques Trade Gazette is the UK's weekly publication for the fine art, antiques, and collectables industry.

Since 1971, we have served as the essential source of news, analysis, and market intelligence for dealers, collectors, auctioneers, and institutions on an international scale. *Antiques Trade Gazette* provides extensive coverage of international fairs, sales, and developments, making it relevant to a global audience of professionals and serious collectors.

Deemed the bible of the art and antiques business, and with readers in every major art market of the world, *Antiques Trade Gazette* is dedicated to serving the art and antiques community through unrivalled news coverage and analysis.

Published every week *Antiques Trade Gazette* has a heritage of authority, integrity and accuracy at the heart of its reporting that make it the essential read for anyone with an interest in the fascinating world of art and antiques.

Our team of expert writers takes an independent and objective view to bring you the stories that matter. Their knowledge and understanding ensure that you enjoy entertaining and insightful articles that will help you make better buying and business decisions.



Audience



Love it! The **information**, the **history**, the **romance** – all in *ATG*”

Essential reading if you are a collector or dealer”

As a US resident it keeps me **up to date** on the UK and European markets for antiques”

Indispensable to any collector”

contact us

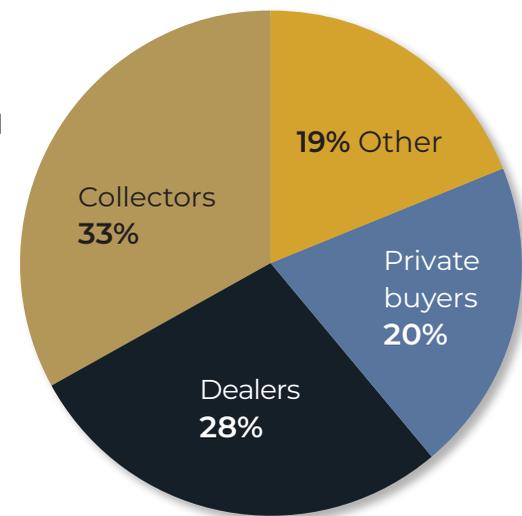
81% of readers are private buyers, collectors and dealers

92% of *ATG* readers say *Antiques Trade Gazette* is a must-read every week

96% say *ATG* keeps them up to date with what’s happening in the art and antiques market

49% spend more than £10,000 a year on art and antiques with many spending significant sums, including into seven figures

81% of *ATG* subscribers are collectors, dealers and private buyers



Art market services	Percentage of subscribers who use the service
Delivery/ shipping/ packaging	55%
Art/antiques restorer	35%
Picture framer	28%
Art/antiques insurer	14%
Trade association	6%

Readers

“

I do like to see the **auction houses** that **advertise** because it reminds me to go and look at that auction instead of wading through a massive list.”

An ATG subscriber

Enquire **today** for package **options** and **rates**

contact us

Our readers are *loyal* and *respond to advertising*

80%

of buyers have taken action as a result of seeing an advertisement in ATG including:

- * contacting an advertiser
- * attending an event
- * buying from an advertiser
- * consigning to auction
- * researching an advertiser

78%

of ATG readers say the advertising is a vital part of the newspaper

24%

purchased from an advertiser as a result of seeing an advertisement in the ATG

59%

of readers consign to auction houses

40%

research an advertiser in ATG

75%

purchase items online
* our readers purchase directly from auction houses, dealers and antiques centres

82%

visited auction houses in the last 12 months

60%

have visited dealers

83%

have visited art fairs

56%

have visited antiques centres

When it's in **ATG**

Antiques Trade gazette
The Art Market Weekly

'Italian Old Master' takes £685,000 in Oxfordshire

The Winter Olympia Fair 2025 edition is cancelled

Three new books, Great New York, 1840-1860

Our East of England Antiques & Collectors Fair
Norfolk SAT 18 & SUN 19 OCT

“...Smith said that after the picture featured in its advertisement in ATG, his firm received a flurry of enquiries.”

Advertise **your auction** to the **most discerning readers** in the art market

Plan your
advertising
with our *team*

Antiques Trade
gazette
The Art Market Weekly



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New Business

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Dealers, Fairs & Classifieds

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Elena Scianna

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Print publications

Print circulation
15,000 readers
every week in
more than 20
countries

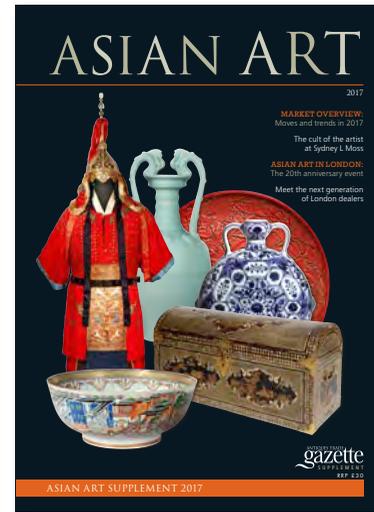
Enquire **today**
for package
options and **rates**

contact us



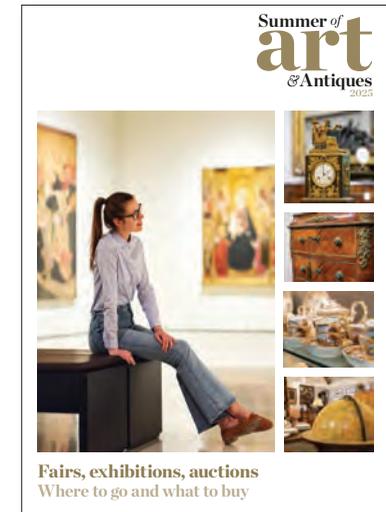
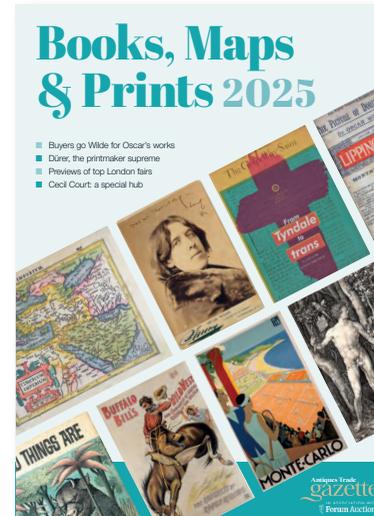
Print edition

Published weekly



Special editions

Annual roundups



Supplements

Stand-alone publications for events



New for 2026!



new
recyclable
paper wrap!

For **artwork specifications** for our new dimensions, see pages 14-17

contact us

We are **reducing** our **carbon footprint** with **new** fulfilment and mailing partners.

All readers will receive their weekly newspaper in a new recyclable paper wrap (pictured left, we welcome enquiries for advertising opportunities on it).

■ New look and new dimensions

A cleaner page layout and new size: 315mm x 235mm.

■ Greater newsstand distribution

We are increasing ATG's presence on newsstands including trials at TG Jones and key antiques hotspots around the UK.

■ Read your digital Gazette earlier!

From end of January 2026, each edition will be published online on Fridays.

Antiques Trade
gazette
The Art Market Weekly



Features calendar 2026

Book early to
reserve your
advertising space
against our features
for **prime position**

contact us

Month	Issue no.	Feature	Copy deadline	Cover date
January	2725		23/12/2025	10/1/2026
	2726		7/1/2026	17/01/2026
	2727		14/01/2026	24/01/2026
	2728		21/01/2026	31/01/2026
February	2729		28/01/2026	7/2/2026
	2730		4/2/2026	14/02/2026
	2731	Coins & Medals; North America	13/02/2026	21/02/2026
	2732	Ceramics	18/02/2026	28/02/2026
March	2733	Comics & Comic Book Art; France	25/02/2026	7/3/2026
	2734	Jewellery; Modern British Art; Germany	4/3/2026	14/03/2026
	2735	Militaria, North America	11/3/2026	21/03/2026
	2736	Clocks	18/03/2026	28/03/2026
April	2737	Transport Collectables	25/03/2026	4/4/2026
	2738	Icons in Art & Photography; North America	31/03/2026	11/4/2026
	2739	Old Masters; South Africa	8/4/2026	18/04/2026
	2740	Royal Memorabilia: Queen Elizabeth II centenary; Germany	15/04/2026	25/04/2026
May	2741	Watches	22/04/2026	2/5/2026
	2742	Asian art	29/04/2026	9/5/2026
	2743	Books, Maps & Prints	6/5/2026	16/05/2026
	2744	Jewellery; Upcycling; France	13/05/2026	23/05/2026
June	2745	Arms & Armour	20/05/2026	30/05/2026
	2746	Soccer Collecting: Memorabilia & Ephemera	27/05/2026	6/6/2026
	2747	Silver; Post-War & Contemporary Art; Germany	3/6/2026	13/06/2026
	2748	Medals	10/6/2026	20/06/2026
July	2749	Summer of Art & Antiques; North America	17/06/2026	27/06/2026
	2750	Furniture & Interiors	24/06/2026	4/7/2026

(subject to change)

Digital advertising

Digital subscribers
6000+

Annual web audience
180,000+ website visits

Global
Visitors from 180+ countries

Daily e-newsletters
11,000+ subscribers

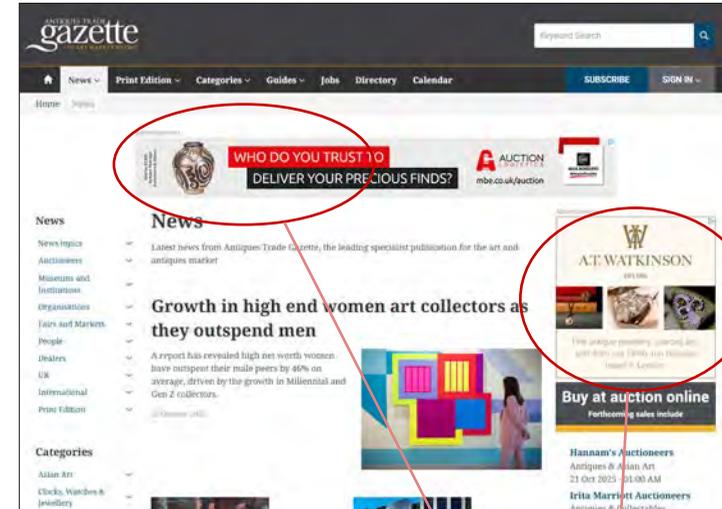
Social
32,000+ combined
followers across X,
Instagram, and Facebook

Advert design *free of charge* upon request

contact us

Display banners
antiquetrade gazette.com

Newsletter ads
Daily email



Mobile ads

Advertise
now

Dealers, fairs, markets & centres

60% of readers visited **dealers** and **galleries** in person this year

83% of readers visited **fairs** and **markets** in the past 12 months

51% bought from a **dealer** or **gallery** in the last 12 months

45% attended an **event**, **exhibition** or **fair** as a result of seeing an ad in *Antiques Trade Gazette*

contact us



Service providers

55% of readers have used **delivery/shipping/packing** services in the past year

35% of readers employed the services of an **art or antiques restorer** in the last 12 months



All statistics are from the 2025 readership survey

Antiques Trade
gazette
The Art Market Weekly

Classified

“

We placed an advert in the ATG for two valuation positions at McTear's; one required experience while the trainee position did not. The response was excellent, and we filled the positions quickly – both of which were filled by candidates who responded to the ATG advert.

Brian Clements, McTear's

Advertise your **vacancy** with us

contact us

The collage features several advertisements from the Antiques Trade Gazette:

- Classified Connecting the art market**: A header for the classified section with contact information: Call 020 3725 5605, email adverts@antiquesadegazette.com.
- WANTED ~ GEORGIAN, REGENCY WILLIAM IV Items of Interest**: An advertisement for a Georgian Regency furniture dealer seeking items like chairs, sofas, and tables.
- WANTED ~ VINTAGE WRISTWATCHES**: An advertisement for a watch collector seeking various vintage timepieces.
- Heritage Auctions | WE ARE HIRING**: An advertisement for a company looking for UK-based specialists and part-time consultants in categories like Jewellery, Timepieces, and Rare Coins.
- Victor Hall Antiques**: An advertisement for a specialist in fine antique furniture, including a Georgian Walnut Chest of Drawers.
- WANTED ~ GEORGIAN GARDENHOUSE RESTORATION IN YORKSHIRE**: An advertisement for a restoration project in Yorkshire.
- LOCK UP SHOP TO LET**: A property advertisement for a shop in London, priced at £36,000 PA Fully Fitted.
- Rare Jewellery Career Opportunity Melbourne, Australia**: An advertisement for a career opportunity in Melbourne, Australia.
- LEONARD JOEL**: An advertisement for a business opportunity, featuring a photo of Leonard Joel and his team.
- WANTED ~ VINTAGE WRISTWATCHES**: Another advertisement for a watch collector.
- WANTED ~ GEORGIAN GARDENHOUSE RESTORATION IN YORKSHIRE**: A second advertisement for a restoration project.
- WANTED ~ GEORGIAN GARDENHOUSE RESTORATION IN YORKSHIRE**: A third advertisement for a restoration project.

Book to advertise your vacancy now

Some of our
current
advertisers

DOYLE

Duke's

AUCTIONEERS SINCE 1823



MICHAEL BLOOMSTEIN PRECIOUS METALS



ADAM'S EST. 1887

DREWEATTS

EST. 1759



MAIL BOXES ETC.®

a Fortidia Company

Koopman Rare Art

sworders EST. 1782

FINE ART AUCTIONEERS

HERITAGE
AUCTIONS

DOROTHEUM

SEIT 1707



ARTVISORY

lacf

VICHY 
ENCHÈRES

THE FRENCH AUCTION HOUSE SPECIALISING
IN MUSICAL INSTRUMENTS SINCE 1983

ADAMS ANTIQUES FAIRS

Click here:

contact us

Artwork *specifications*

These specifications are to assist you in creating artwork that conforms to the requirements of *Antiques Trade Gazette*. Any material supplied that is incorrect will need to be resupplied.

The advertiser is responsible for final accurate artwork supplied to *Antiques Trade Gazette* for publication. Alternatively, the ATG production team can design your advert for you – this is a **free** service offered to advertisers.

Contact us at production@antiquetradegazette.com

Info for supplying artwork

1. Please create your advert to the dimensions requested (see following pages).
2. Check accuracy of text and images prior to submission (we are not responsible for incorrectly supplied information – however we do proof the copy in-house).
3. If you are incorporating images into your artwork, please read the notes about image quality and copyright here. ATG is printed on 4 colour Litho presses and utilises an RGB workflow to optimise colour management. Images need to be supplied at a minimum of 300dpi (print quality). DO NOT use 72dpi (screen/web quality), as image quality will be compromised. All text should be larger than 6pt.
4. Print your advert to a PDF file.
PDFs are generally produced using part of the paid-for version of the Adobe Acrobat programme.

However, if you don't have Adobe Acrobat here's what to do:

Windows: If you're using Windows 7 or higher just Save as PDF -> Standard. If your version of Windows is earlier than Windows 7 then you will need to use a third-party PDF generator. Adobe offers a free online service which you will find at:
<https://www.adobe.com/uk/acrobat/features>

5. Before you submit your artwork to us, please check the PDF carefully.
6. **Maximum attachment size 5Mb.**
Larger files can be sent via free-to-use online providers, for example:
www.WeTransfer.com
7. Please contact the ATG Production team should you have any issues with regards to laying out your advertisement. We are happy to help you get the best out of your advert.

Copy deadline **Wednesday 12 noon (UK GMT)**

This deadline enables our team to check and preflight your artwork during the proofing cycle. Copy supplied after this cannot be guaranteed for inclusion in the following week's publication.

Supplying files

Please use our online **Content Upload Tool** which can be found at:
<https://fs17.formsite.com/6Kz3Xt/atg-content/index.html>

Auction & ROP - full page advert specifications

1

1. Double page spread advert
2. Full page bleed advert
3. Full page advert, non-bleed

2

3

John Nicholson's
FINE ART AUCTIONEERS & VALUERS

Longfield, Midhurst Road, Fernhurst, Haslemere, Surrey GU27 3HA
Tel. 01428 653727

Double page advert
Page size: 470mm wide x 315mm high (please keep all important information at least 10mm inside from the edge of the page).
Bleed: Add 3mm onto each outside edge to allow for trimming (final size with bleed 476mm x 321mm)
Crop and registration marks
Please include all standard print crop and registration marks when pdf'ing.

Lot 121. A large Chinese carved and gilded wooden figure of Guan Yu. £3,000-45,000 (1BP*)
Lot 142. A very good carved wooden figure of Guan Yu. £3,000-45,000 (1BP*)
Lot 123. A large carved wood figure of a deity. £3,000-45,000 (1BP*)
Lot 124. A large Chinese carved wood figure of Guan Yu. £1,500-42,000 (1BP*)
Lot 141. A carved wood statue of a deity. £2,000-42,000 (1BP*)
Lot 125. A Chinese carved wood figure of a deity. £1,000-42,000 (1BP*)
Lot 127. A large carved and gilded wood figure of Guan Yu. £3,500-42,000 (1BP*)
Lot 126. A carved wood Buddhist figure of a deity. £1,000-42,000 (1BP*)
Lot 128. A Chinese carved wood figure of Guan Yu. £3,500-42,000 (1BP*)
Lot 130. A large Chinese carved wood figure of Guan Yu. £2,000-42,000 (1BP*)
Lot 122. A Chinese carved and gilded wooden figure of Guan Yu. £1,500-42,000 (1BP*)
Lot 129. A large carved and gilded wood figure of Guan Yu. £3,500-42,000 (1BP*)
Lot 131. A large carved wood figure of Guan Yu. £3,500-42,000 (1BP*)
Lot 132. A good statue of a deity. £3,500-42,000 (1BP*)
Lot 134. A small Chinese carved and gilded wood figure of Guan Yu. £750-42,000 (1BP*)
Lot 133. A carved wood and polychrome statue of a seated monk of Arhat. £500-40,000 (1BP*)
Lot 135. A carved wood and polychrome statue of a seated monk of Arhat. £500-40,000 (1BP*)
Lot 137. A carved wood and polychrome statue of a seated monk of Arhat. £500-40,000 (1BP*)
Lot 136. A carved wood and polychrome statue of a seated monk of Arhat. £500-40,000 (1BP*)
Lot 138. A carved wood and polychrome statue of a seated monk of Arhat. £500-40,000 (1BP*)
Lot 139. A carved wood and polychrome statue of a seated monk of Arhat. £500-40,000 (1BP*)

Pre-sale viewing times: Friday 31st October 9.00am-5.00pm
Sunday 2nd November CLOSED, Monday 3rd November 9.00am-5.00pm
Wednesday 5th November 9.00am-5.00pm, Thursday 6th November 9.00am-5.00pm
Friday 7th November, morning only

Contact us for further information on 01428 653727 or visit the website www.johnnicholson.com

Asian Lacquer
Revealing the cross-cultural journey of Asian lacquer artists across centuries.

Full page bleed advert
Page size: 235mm wide x 315mm high (please keep all important information at least 10mm inside from the edge of the page).
Bleed: Add 3mm onto each outside edge to allow for trimming
Crop and registration marks
Please include all standard print crop and registration marks when pdf'ing.

Exhibition
London Gallery
30 Oct-7 Nov
Lisbon Gallery
5-20 Dec

Join us for the
Asian Lacquer Talks
London, 30th October
Monika Kopplin
Xiaoling Liu

Lisbon, 5th December
Maria João Petisca
Bruno Alexandre Morais

Catalogue available
@jorgewelshworkshop
www.jorgewelsh.com

Jorge Welsh
FINE ART AUCTIONEERS

PARKER

Full page non-bleed advert
Page size: 215mm wide x 295mm high (this advert size mirrors the area of our editorial section. We will apply a folio to the bottom of the page - see below - unless the background is white with no border applied).
Crop and registration marks
Please include all standard print crop and registration marks when pdf'ing.

parkerfineartauctions.com
info@parkerfineartauctions.com
01252 20 30 20

BID LIVE ONLINE FOR £3
PER LOT

theseroom.com
The most of London online

Photo: to be added by ATC

For **booking enquiries** email:
advert@antiquestradegazette.com

For **technical queries** or **guidance** email:
production@antiquestradegazette.com

Auction & ROP - *advert specifications*

Please note: Standard display adverts have no bleed and should be designed to the dimensions provided here.

Non auction premium positions also available

Shop window single slot

Advert size:
105.5mm wide x 78mm high

Front page banner

Advert size:
215mm wide x 50mm high

1/2 horizontal page

Advert size:
215mm wide
x 145.5mm high

1/4 horizontal page

Advert size:
215mm wide
x 70.5mm high

1/8 horizontal page

Advert size:
105.5mm wide
x 70.5mm high

1/12 page

Advert size:
69mm wide
x 70.5mm high

1/4 vertical page

Advert size:
105.5mm wide
x 145.5mm high

1/4 vertical page

Advert size:
105.5mm wide
x 145.5mm high

1/2 vertical page

Advert size:
105.5mm wide
x 295mm high

For *booking enquiries* email: advert@antiquetrade gazette.com

For technical *queries* or *guidance* email: production@antiquetrade gazette.com

Fairs & Classifieds - *advert specifications*

Adverts within the Fairs and Classified sections of the magazine have additional options at different sizes

1/2 horizontal page

Advert size:
215mm wide
x 128mm high

1/8 vertical page

Advert size:
69mm wide
x 104mm high

1/4 vertical page

Advert size:
105.5mm wide
x 128mm high

Plus a range of smaller box sizes

BOX A

32mm high
x 32.5mm
wide

BOX B

50mm high
x 32.5mm
wide

BOX C

68mm high
x 32.5mm
wide

BOX E

50mm high x
69.5mm wide

BOX D

32mm high x
69.5mm wide

For *booking enquiries* email: danconnor@antiquetrade gazette.com

For *technical queries* or *guidance* email: production@antiquetrade gazette.com

Thank you!

we ***welcome***
your ***enquiry***