

Artwork *specifications*

These specifications are to assist you in creating artwork that conforms to the requirements of *Antiques Trade Gazette*. Any material supplied that is incorrect will need to be resupplied.

The advertiser is responsible for final accurate artwork supplied to *Antiques Trade Gazette* for publication. Alternatively, the ATG production team can design your advert for you – this is a **free** service offered to advertisers.

Contact us at production@antiquetradegazette.com

Info for supplying artwork

1. Please create your advert to the dimensions requested (see following pages).
2. Check accuracy of text and images prior to submission (we are not responsible for incorrectly supplied information – however we do proof the copy in-house).
3. If you are incorporating images into your artwork, please read the notes about image quality and copyright here. ATG is printed on 4 colour Litho presses and utilises an RGB workflow to optimise colour management. Images need to be supplied at a minimum of 300dpi (print quality). DO NOT use 72dpi (screen/web quality), as image quality will be compromised. All text should be larger than 6pt.
4. Print your advert to a PDF file.
PDFs are generally produced using part of the paid-for version of the Adobe Acrobat programme.

However, if you don't have Adobe Acrobat here's what to do:

Windows: If you're using Windows 7 or higher just Save as PDF -> Standard. If your version of Windows is earlier than Windows 7 then you will need to use a third-party PDF generator. Adobe offers a free online service which you will find at:
<https://www.adobe.com/uk/acrobat/features>

5. Before you submit your artwork to us, please check the PDF carefully.
6. **Maximum attachment size 5Mb.**
Larger files can be sent via free-to-use online providers, for example:
www.WeTransfer.com
7. Please contact the ATG Production team should you have any issues with regards to laying out your advertisement. We are happy to help you get the best out of your advert.


Copy deadline **Wednesday 12 noon (UK GMT)**

This deadline enables our team to check and preflight your artwork during the proofing cycle. Copy supplied after this cannot be guaranteed for inclusion in the following week's publication.

Supplying files

Please use our online **Content Upload Tool** which can be found at:
<https://fs17.formsite.com/6Kz3Xt/atg-content/index.html>

Auction & ROP - full page advert *specifications*



John

Longfield,
Midhurst Road,
Goodwood, W Sussex

Longfield,
Midhurst Road,
Fernhurst,
Haslemere,
Surrey GU27 3BA
Tel. 01428 553727


Double page advert

Page size: 470mm wide x 315mm high (please keep all important information at least 10mm inside from the edge of the page).


Bleed: Add 3mm onto each outside edge to allow for trimming (final size with bleed 476mm x 321mm)

Crop and registration marks


Please include all standard print crop and registration marks when pdf'ing.




Lot 121. A large Chinese carved and painted wood figure of Guanyin.
£5,000-£5,000 (+BP*)




Lot 142. A very good carved wood figure.
£30,000-£25,000 (+BP*)




Lot 128. A large carved wood figure of a scholar.
£3,000-£3,000 (+BP*)




Lot 123. A large Chinese carved wood figure of Guanyin.
£1,500-£2,000 (+BP*)




Lot 141. A carved wood statue of a Buddha.
£2,000-£3,000 (+BP*)




Lot 122. A large Chinese carved wood figure of Guanyin.
£1,000-£2,000 (+BP*) (a pair)




Lot 11. A large Chinese carved wood figure of Guanyin.
£15,000-£16,000 (+BP*)




Lot 16. A large Chinese carved wood figure of Guanyin.
£4,500-£4,500 (+BP*)




Lot 12. A large Chinese carved wood figure of Guanyin.
£2,000-£2,000 (+BP*) (a pair)




Lot 126. A Chinese carved wood figure of a scholar.
£1,500-£1,500 (+BP*)




Lot 131. A large carved and painted wood figure of a scholar.
£1,500-£1,500 (+BP*)




Lot 125. A carved wood figure of a scholar.
£1,000-£1,000 (+BP*)




Lot 129. A Chinese carved wood figure of a scholar.
£1,000-£1,000 (+BP*)




Lot 130. A large Chinese carved wood figure of a scholar.
£2,000-£3,000 (+BP*)




Lot 127. A large carved and painted wood figure of a scholar.
£1,500-£2,000 (+BP*)




Lot 14. A large Chinese carved wood figure of Guanyin.
£1,500-£2,000 (+BP*)



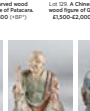
Lot 15. A large Chinese carved wood figure of Guanyin.
£1,500-£2,000 (+BP*)




Lot 124. A large carved wood figure of a scholar.
£1,500-£2,000 (+BP*)



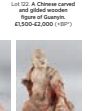
Lot 132. A large carved and painted wood figure of a scholar.
£1,500-£2,000 (+BP*)




Lot 125. A carved wood figure of a scholar.
£1,000-£1,000 (+BP*)




Lot 129. A Chinese carved wood figure of a scholar.
£1,000-£1,000 (+BP*)




Lot 130. A large Chinese carved wood figure of a scholar.
£2,000-£3,000 (+BP*)




Lot 127. A large carved and painted wood figure of a scholar.
£1,500-£2,000 (+BP*)




Lot 3. A large Chinese carved wood figure of Guanyin.
£1,500-£2,000 (+BP*)




Lot 15. A large Chinese carved wood figure of Guanyin.
£1,500-£2,000 (+BP*)




Lot 124. A large carved wood figure of a scholar.
£1,500-£2,000 (+BP*)




Lot 132. A large carved and painted wood figure of a scholar.
£1,500-£2,000 (+BP*)




Lot 125. A carved wood figure of a scholar.
£1,000-£1,000 (+BP*)




Lot 129. A Chinese carved wood figure of a scholar.
£1,000-£1,000 (+BP*)



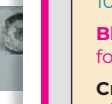
Lot 130. A large Chinese carved wood figure of a scholar.
£2,000-£3,000 (+BP*)



Lot 127. A large carved and painted wood figure of a scholar.
£1,500-£2,000 (+BP*)



Lot 3. A large Chinese carved wood figure of Guanyin.
£1,500-£2,000 (+BP*)



Lot 15. A large Chinese carved wood figure of Guanyin.
£1,500-£2,000 (+BP*)

Asian Lacquer


Full page

Page size: 235mm (please keep all important information at least 10mm inside from the edge of the page).

Bleed: Add 3mm onto each outside edge to allow for trimming (final size with bleed 241mm x 241mm)

Crop and registration marks

Please include all standard print crop and registration marks when pdf'ing.



John

Longfield,
Midhurst Road,
Goodwood, W Sussex

Longfield,
Midhurst Road,
Fernhurst,
Haslemere,
Surrey GU27 3BA
Tel. 01428 553727


Double page advert

Page size: 470mm wide x 315mm high (please keep all important information at least 10mm inside from the edge of the page).


Bleed: Add 3mm onto each outside edge to allow for trimming (final size with bleed 476mm x 321mm)

Crop and registration marks


Please include all standard print crop and registration marks when pdf'ing.




Lot 121. A large Chinese carved and painted wood figure of Guanyin.
£5,000-£5,000 (+BP*)



Lot 142. A very good carved wood figure.
£30,000-£25,000 (+BP*)



Lot 128. A large carved wood figure of a scholar.
£3,000-£3,000 (+BP*)



1

1. Double page spread advert
2. Full page bleed advert
3. Full page advert, non-bleed

2

3

Asian Lacquer

Revealing the cross-cultural journey
of Asian lacquer artistry across centuries

Full page bleed advert

Page size: 235mm wide x 315mm high
(please keep all important information at least
10mm inside from the edge of the page).

Bleed: Add **3mm** onto each outside edge to allow
for trimming

Crop and registration marks
Please include all standard print crop and
registration marks when pdf'ing.



Exhibition
London, 30 Oct–7 Nov
Lisson Gallery
5–20 Dec

Join us for the
Asian Lacquer Talks

London, 30th October
Monika Koppelin
Xialing Liu

Lisbon, 4th December
Maria João Petisca
Bruno Alexandre Morales

Catalogue available
@jorgewelshworks of art
www.jorgewelsh.com



PARKER

Full page non-bleed advert

Page size: 215mm wide x 295mm high (this advert size mirrors the area of our editorial section. We will apply a **folio to the bottom of the page** - see below - unless the background is white with no border applied).

Crop and registration marks
 Please include all standard print crop and registration marks when pdf'ing.

parkerfineartauctions.com
info@parkerfineartauctions.com
01252 20 30 20

NON-LEAD CHARITABLE FOUNDATION
ARTS COUNCIL OF GREAT BRITAIN

NO GALLERY
thesaleroom.com
The home of art & antiques auctions

Folio 1 to be added by ATG

artquadradeagazine.com

For *booking enquiries* email:
advert@antiquetradegazette.com

For technical *queries* or *guidance* email:
production@antiquetradegazette.com

Auction & ROP - *advert specifications*

Please note: Standard display adverts have no bleed and should be designed to the dimensions provided here.

**Non auction
premium
positions
also available**

**Shop window
single slot**

Advert size:
105.5mm wide x
78mm high

Front page banner

Advert size:
215mm wide x 50mm high

1/2 horizontal page

Advert size:
215mm wide
x 145.5mm high

1/4 horizontal page

Advert size:
215mm wide
x 70.5mm high

1/8 horizontal page

Advert size:
105.5mm wide
x 70.5mm high

1/12 page

Advert size:
69mm wide
x 70.5mm high

1/4 vertical page

Advert size:
105.5mm wide
x 145.5mm high

1/4 vertical page

Advert size:
105.5mm wide
x 145.5mm high

1/2 vertical page

Advert size:
105.5mm wide
x 295mm high

For *booking enquiries* email: advert@antiquetradegazette.com

For technical *queries* or *guidance* email: production@antiquetradegazette.com

Fairs & Classifieds - *advert specifications*

Adverts within the Fairs and Classified sections of the magazine have additional options at different sizes

1/2 horizontal page

Advert size:
215mm wide
x 128mm high

1/4 vertical page

Advert size:
105.5mm wide
x 128mm high

1/4 horizontal page

Advert size:
215mm wide
x 62mm high

Plus a range of smaller box sizes

BOX A

32mm high
x 32.5mm
wide

BOX B

50mm high
x 32.5mm
wide

BOX C

68mm high
x 32.5mm
wide

BOX E

50mm high x
69.5mm wide

BOX D

32mm high x
69.5mm wide

For *booking enquiries* email: danconnor@antiquetradegazette.com

For technical *queries* or *guidance* email: production@antiquetradegazette.com