

Reach a
global
audience *every week*

media pack **2026**

Our story

“

Antiques Trade Gazette has always been the **constant** to which I've turned to for all the **trends, results, stories** and of course to see what's coming up for sale by auction and though the trade. A brilliant source for **increasing knowledge** and fair and honest reporting".

Thomas Forrester
Director at auction house Special
Auction Services (SAS) and
Bargain Hunt specialist

contact us

Antiques Trade Gazette is the UK's weekly publication for the fine art, antiques, and collectables industry.

Since 1971, we have served as the essential source of news, analysis, and market intelligence for dealers, collectors, auctioneers, and institutions on an international scale. *Antiques Trade Gazette* provides extensive coverage of international fairs, sales, and developments, making it relevant to a global audience of professionals and serious collectors.

Deemed the bible of the art and antiques business, and with readers in every major art market of the world, *Antiques Trade Gazette* is dedicated to serving the art and antiques community through unrivalled news coverage and analysis.

Published every week *Antiques Trade Gazette* has a heritage of authority, integrity and accuracy at the heart of its reporting that make it the essential read for anyone with an interest in the fascinating world of art and antiques.

Our team of expert writers takes an independent and objective view to bring you the stories that matter. Their knowledge and understanding ensure that you enjoy entertaining and insightful articles that will help you make better buying and business decisions.



Audience

“

Love it! The **information**, the **history**, the **romance** – all in *ATG*”

Essential reading if you are a collector or dealer”

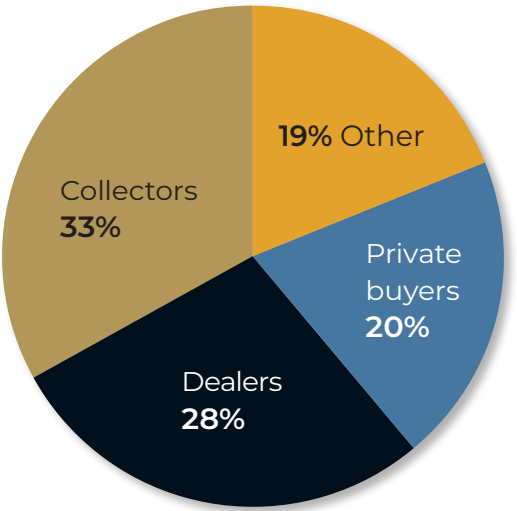
As a US resident it keeps me **up to date** on the UK and European markets for antiques”

Indispensable to any collector”

contact us

- 81%** of readers are private buyers, collectors and dealers
- 92%** of *ATG* readers say *Antiques Trade Gazette* is a must-read every week
- 96%** say *ATG* keeps them up to date with what’s happening in the art and antiques market
- 49%** spend more than £10,000 a year on art and antiques with many spending significant sums, including into seven figures

81% of *ATG* subscribers are collectors, dealers and private buyers



Art market services	Percentage of subscribers who use the service
Delivery/ shipping/ packaging	55%
Art/antiques restorer	35%
Picture framer	28%
Art/antiques insurer	14%
Trade association	6%

Readers

“

I do like to see the **auction houses** that **advertise** because it reminds me to go and look at that auction instead of wading through a massive list.”

An ATG subscriber

Enquire **today**
for package
options and **rates**

contact us

Our readers are **loyal** and **respond to advertising**

80%

of buyers have taken action as a result of seeing an advertisement in ATG including:

- * *contacting an advertiser*
- * *attending an event*
- * *buying from an advertiser*
- * *consigning to auction*
- * *researching an advertiser*

78%

of ATG readers say the advertising is a vital part of the newspaper

24%

purchased from an advertiser as a result of seeing an advertisement in the ATG

59%

of readers consign to auction houses

40%

research an advertiser in ATG

75%

purchase items online
* *our readers purchase directly from auction houses, dealers and antiques centres*

82%

visited auction houses in the last 12 months

60%

have visited dealers

83%

have visited art fairs

56%

have visited antiques centres



Plan your
advertising
with our *team*

Antiques Trade
gazette
The Art Market Weekly



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New Business

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@antiquetradegazette.com

+44 (0)20 3725 5569



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Print publications

Print circulation
15,000 readers
every week in
more than 20
countries

Enquire **today**
for package
options and **rates**

contact us



Print edition

Published weekly



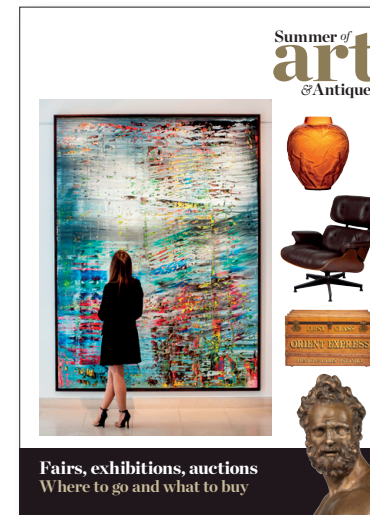
Special editions

Annual roundups



Supplements

Stand-alone publications for events



Print advertising

Advert design
free of charge
upon request

contact us

Feature Posters

Not so familiar – but still bringing in the big bids

Designs by lesser-known poster artists can nonetheless be highly sought after by collectors, as recent auction results demonstrate. *Tom Crispin reports*

Within the British poster scene, some Ronald Lupton (1893-1971) is not such a familiar artist compared to, say, John Nash (1891-1969), David Laing (1891-1969), or Frank Newson (1891-1969).

Yet might there be a small niche for his designs? A good one for collecting a budget, but not for a poster to be hung in a room.

Lupton – a self-taught artist who had been discouraged from going to the Slade School of Art by his father – became a highly talented commercial designer capable of rendering complete detail in a simple fashion, with his trademark design highly appealing.

After the war he worked for the Ministry of Information, and then for the Ministry of Transport, where he was known for his designs for the London Underground.

In the 1950s he also produced a series of posters for the British Railways, promoting the attractions of each route and the new use of diesel locomotives.

His poster for the London Underground, 'The Underground is a World of Its Own', was one of the most successful of his designs.

Described as an 'unfamiliar, almost unknown' poster, the poster was estimated at a modest £200-300 by the Fine Art Society.

It was sold for £400 in 1991, and in 1992 it was sold for £400 in 1992.

In the last result, a Lupton design for the London Underground, 'The Underground is a World of Its Own', was sold for £400 in 1991.

It was sold for £400 in 1991, and in 1992 it was sold for £400 in 1992.

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another poster for Dublin Airport, sold £400 in 1991.

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Book your advertising space now

Fullard
HATTON GALLERY
The London Art Market

BRITISH MODERN ART FROM THE ESTATE OF GEORGE FULLARD
10am - Weds, 26 November
No reserves, 25% buyer's premium + VAT
Bid via **The Saleroom** and **Easy Live Auction**
or in our Royal Wootton Bassett saleroom
rwbauctions.com • 01793 840 777

RWB AUCTIONS

Elstob AUCTIONS

Two-Day Fine Art & Antiques Sale
19 & 20 November at 9.30am
Viewings: 17 & 18 November from 10am - 4pm

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The Antiques Trade Gazette award for an outstanding Asian work of art from an auction house

Antiques Trade Gazette award for an outstanding Asian work of art from an auction house

Antiques Trade Gazette award for an outstanding Asian work of art from an auction house

CHINESE CERAMICS & WORKS OF ART
TO INCLUDE JAPANESE, INDIAN & ISLAMIC ART
中國陶瓷及藝術品精選
含日本、印度及伊斯蘭藝術

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Award for an outstanding Asian work of art from an auction house

Antiques Trade gazette
The Art Market Weekly

New for 2026!



new
recyclable
paper wrap!

For **artwork specifications** for our new dimensions, see pages 14-17

contact us

We are **reducing** our **carbon footprint** with **new** fulfilment and mailing partners.

All readers will receive their weekly newspaper in a new recyclable paper wrap (pictured left, we welcome enquiries for advertising opportunities on it).

■ New look and new dimensions

A cleaner page layout and new size: 315mm x 235mm.

■ Greater newsstand distribution

We are increasing ATG's presence on newsstands including trials at TG Jones and key antiques hotspots around the UK.

■ Read your digital Gazette earlier!

From end of January 2026, each edition will be published online on Fridays.

Antiques Trade
gazette
The Art Market Weekly



Features calendar 2026

Book early to
reserve your
advertising space
against our features
for *prime position*

contact us

Month	Issue no.	Feature	Copy deadline	Cover date
January	2725*		23/12/2025	10/1/2026
	2726		7/1/2026	17/01/2026
	2727		14/01/2026	24/01/2026
	2728		21/01/2026	31/01/2026
February	2729		28/01/2026	7/2/2026
	2730		4/2/2026	14/02/2026
	2731	Coins & Medals	13/02/2026	21/02/2026
	2732	Ceramics	18/02/2026	28/02/2026
March	2733	Comics & Comic Book Art	25/02/2026	7/3/2026
	2734	Jewellery; Modern British Art	4/3/2026	14/03/2026
	2735	Militaria	11/3/2026	21/03/2026
	2736	Icons in Art & Photography	18/03/2026	28/03/2026
April	2737	Transport Collectables	25/03/2026	4/4/2026
	2738		31/03/2026	11/4/2026
	2739	Old Masters	8/4/2026	18/04/2026
	2740	Royal Memorabilia	15/04/2026	25/04/2026
May	2741	Watches	22/04/2026	2/5/2026
	2742	Asian art	29/04/2026	9/5/2026
	2743	Books, Maps & Prints	6/5/2026	16/05/2026
	2744	Jewellery; Upcycling	13/05/2026	23/05/2026
June	2745	Arms & Armour	20/05/2026	30/05/2026
	2746	Soccer Memorabilia & Ephemera	27/05/2026	6/6/2026
	2747	Silver; Post-War & Contemporary Art	3/6/2026	13/06/2026
	2748	Medals	10/6/2026	20/06/2026
July	2749	Summer of Art & Antiques	17/06/2026	27/06/2026
	2750	Furniture & Interiors	24/06/2026	4/7/2026

(subject to change)

Digital advertising

Advert design *free of charge* upon request

contact us

Digital subscribers
6000+

Annual web audience
180,000+ website visits

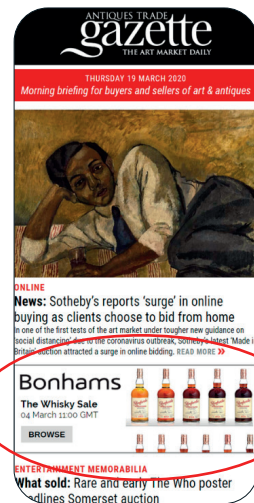
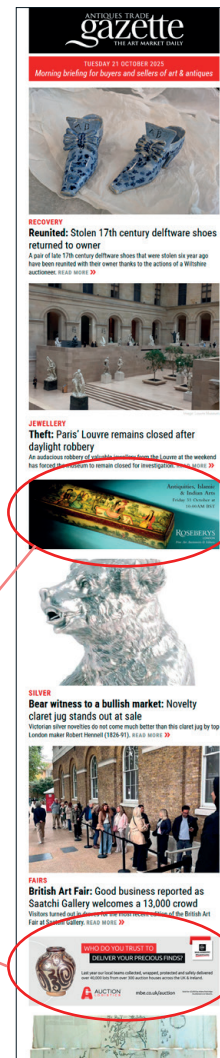
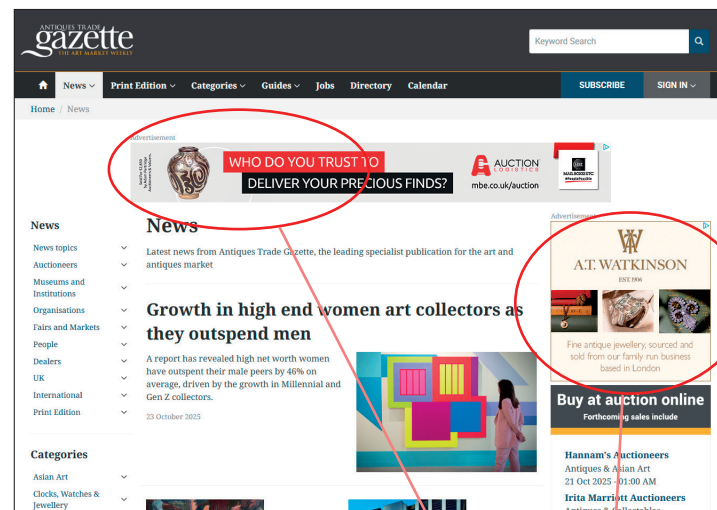
Global
Visitors from 180+ countries

Daily e-newsletters
11,000+ subscribers

Social
32,000+ combined
followers across X,
Instagram, and Facebook

Display banners
antiquestradegazette.com

Newsletter ads
Daily email



Mobile
ads

Dealers, fairs, markets & centres

60% of readers visited **dealers** and **galleries** in person this year

83% of readers visited **fairs** and **markets** in the past 12 months

51% bought from a **dealer** or **gallery** in the last 12 months

45% attended an **event**, **exhibition** or **fair** as a result of seeing an ad in *Antiques Trade Gazette*

contact us



Service providers

55% of readers have used **delivery/shipping/packing** services in the past year

35% of readers employed the services of an **art or antiques restorer** in the last 12 months



All statistics are from the 2025 readership survey

“

Brian Clements, McTear's

contact us

**Book to
advertise your
vacancy *now***

[illegible]

Some of our
current
advertisers

DOYLE

Duke's
AUCTIONEERS SINCE 1823


MICHAEL BLOOMSTEIN PRECIOUS METALS


Sunbury
Antiques
Market

ADAM'S ^{EST. 1887}

DREWEATTS
EST. 1759

 **MAIL BOXES ETC.**
a Fortidia Company

Koopman Rare Art

^{EST. 1782}
swords
FINE ART AUCTIONEERS

HERITAGE
AUCTIONS

DOROTHEUM
SEIT 1707

 ARTVISORY


lacf

VICHY 
ENCHÈRES
THE FRENCH AUCTION HOUSE SPECIALISING
IN MUSICAL INSTRUMENTS SINCE 1983

ADAMS ANTIQUES FAIRS

Click here:

[contact us](#)

Artwork *specifications*

These specifications are to assist you in creating artwork that conforms to the requirements of *Antiques Trade Gazette*. Any material supplied that is incorrect will need to be resupplied.

The advertiser is responsible for final accurate artwork supplied to *Antiques Trade Gazette* for publication. Alternatively, the ATG production team can design your advert for you – this is a **free** service offered to advertisers.

Contact us at production@antiquetradegazette.com

Info for supplying artwork

1. Please create your advert to the dimensions requested (see following pages).
2. Check accuracy of text and images prior to submission (we are not responsible for incorrectly supplied information – however we do proof the copy in-house).
3. If you are incorporating images into your artwork, please read the notes about image quality and copyright here. ATG is printed on 4 colour Litho presses and utilises an RGB workflow to optimise colour management. Images need to be supplied at a minimum of 300dpi (print quality). DO NOT use 72dpi (screen/web quality), as image quality will be compromised. All text should be larger than 6pt.
4. Print your advert to a PDF file.
PDFs are generally produced using part of the paid-for version of the Adobe Acrobat programme.

However, if you don't have Adobe Acrobat here's what to do:

Windows: If you're using Windows 7 or higher just Save as PDF -> Standard. If your version of Windows is earlier than Windows 7 then you will need to use a third-party PDF generator. Adobe offers a free online service which you will find at:
<https://www.adobe.com/uk/acrobat/features>

5. Before you submit your artwork to us, please check the PDF carefully.
6. **Maximum attachment size 5Mb.**
Larger files can be sent via free-to-use online providers, for example:
www.WeTransfer.com
7. Please contact the ATG Production team should you have any issues with regards to laying out your advertisement. We are happy to help you get the best out of your advert.

Copy deadline **Wednesday 12 noon (UK GMT)**

This deadline enables our team to check and preflight your artwork during the proofing cycle. Copy supplied after this cannot be guaranteed for inclusion in the following week's publication.

Supplying files

Please use our online **Content Upload Tool** which can be found at:
<https://fs17.formsite.com/6Kz3Xt/atg-content/index.html>


Auction & ROP - full page advert *specifications*

1


1. Double page spread advert
2. Full page bleed advert
3. Full page advert, non-bleed

2

3



John
Longfield,
Michurst Road,
Farnham,
Surrey GU12 3HA
Tel: 01428 653727



John Nicholson's
FINE ART AUCTIONEERS & VALUERS

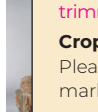
Longfield,
Michurst Road,
Farnham,
Surrey GU12 3HA
Tel: 01428 653727

Double page advert

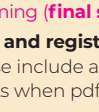
Page size: 470mm wide x 315mm high (please keep all important information at least 10mm inside from the edge of the page).

Bleed: Add 3mm onto each outside edge to allow for trimming (final size with bleed 476mm x 321mm)

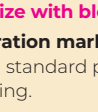
Crop and registration marks
Please include all standard print crop and registration marks when pdf'ing.



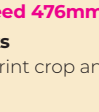
Lot 101. A large Chinese carved and painted wooden figure of Guanyin.
£3,000-4,500 (+BP*)



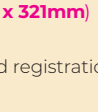
Lot 102. A very good carved wooden figure of Guanyin.
£10,000-415,000 (+BP*)



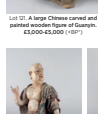
Lot 103. A large carved wood figure of Guanyin.
£2,000-4,500 (+BP*)



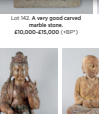
Lot 104. A large Chinese carved wood figure of Guanyin.
£1,000-4,500 (+BP*)



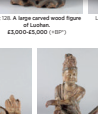
Lot 105. A carved wood statue of Guanyin.
£2,000-4,500 (+BP*)



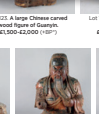
Lot 106. A large Chinese carved wood figure of Guanyin.
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Lot 107. A large carved wood figure of Guanyin.
£10,000-415,000 (+BP*)



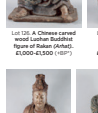
Lot 108. A large carved wood figure of Guanyin.
£2,000-4,500 (+BP*)



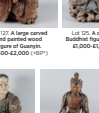
Lot 109. A large Chinese carved wood figure of Guanyin.
£1,000-4,500 (+BP*)



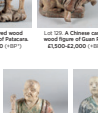
Lot 110. A carved wood statue of Guanyin.
£2,000-4,500 (+BP*)



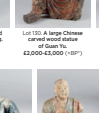
Lot 111. A large Chinese carved wood figure of Guanyin.
£3,000-4,500 (+BP*)



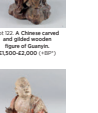
Lot 112. A large carved wood figure of Guanyin.
£10,000-415,000 (+BP*)




Lot 113. A large carved wood figure of Guanyin.
£2,000-4,500 (+BP*)




Lot 114. A large Chinese carved wood figure of Guanyin.
£1,000-4,500 (+BP*)




Lot 115. A carved wood statue of Guanyin.
£2,000-4,500 (+BP*)




Lot 116. A large Chinese carved wood figure of Guanyin.
£3,000-4,500 (+BP*)




Lot 117. A large carved wood figure of Guanyin.
£10,000-415,000 (+BP*)



Lot 118. A large carved wood figure of Guanyin.
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Lot 119. A large Chinese carved wood figure of Guanyin.
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Lot 120. A carved wood statue of Guanyin.
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Lot 121. A large Chinese carved wood figure of Guanyin.
£3,000-4,500 (+BP*)




Lot 122. A large carved wood figure of Guanyin.
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Lot 123. A large carved wood figure of Guanyin.
£2,000-4,500 (+BP*)



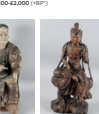
Lot 124. A large Chinese carved wood figure of Guanyin.
£1,000-4,500 (+BP*)



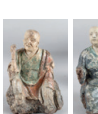
Lot 125. A carved wood statue of Guanyin.
£2,000-4,500 (+BP*)



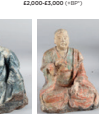
Lot 126. A large Chinese carved wood figure of Guanyin.
£3,000-4,500 (+BP*)




Lot 127. A large carved wood figure of Guanyin.
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Lot 128. A large carved wood figure of Guanyin.
£2,000-4,500 (+BP*)




Lot 129. A large Chinese carved wood figure of Guanyin.
£1,000-4,500 (+BP*)




Lot 130. A carved wood statue of Guanyin.
£2,000-4,500 (+BP*)




Lot 131. A large Chinese carved wood figure of Guanyin.
£3,000-4,500 (+BP*)




Lot 132. A large carved wood figure of Guanyin.
£10,000-415,000 (+BP*)



Lot 133. A large carved wood figure of Guanyin.
£2,000-4,500 (+BP*)



Lot 134. A large Chinese carved wood figure of Guanyin.
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Lot 135. A carved wood statue of Guanyin.
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